

helen jade todd

VIDEO EDITOR

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Passionate Video Editor with 6 years of experience in crafting visually engaging content across various fields, including education and advertising. A self-starter with a can-do attitude, I specialize in turning raw footage into captivating stories that hook viewers in the first few seconds. Proficient in Adobe Creative Suite, I dive into projects to bring them to life, engaging audiences through strong storytelling and visuals that spark joy.

WORK EXPERIENCE

LEVEL ALL | NYC (REMOTE), Video Editor

Oct 2021 - Apr 2024

- Streamlined video assembly to boost production speed and quality.
- Edited live-action footage with precise timing and pacing, creating compelling stories with minimal guidance.
- Sourced sound effects and background music, enhancing video narratives through thoughtful sound design.
- Presented edited videos for review, incorporating feedback efficiently to meet tight deadlines.
- Crafted playful motion graphics for titles and transitions that elevate visual appeal.

OBERLAND | NYC, Video Editor

July 2018 - July 2021

- Produced polished video content from raw footage, consistently meeting project deadlines.
- Collaborated with a team of designers and animators to develop shot lists and storyboards.
- Engaged in creative meetings, driving innovative ideas that supported successful fundraising campaigns.
- Oversaw color correction and sound editing, ensuring high-quality results and adherence to brand guidelines.

CEFT AND COMPANY | NYC, Creative Team

Jan 2017 - June 2018

- Developed and delivered final video assets that enhanced client campaign effectiveness.
- Collaborated on marketing campaigns and client presentations, contributing creative insights and solutions.

EDUCATION

Binghamton University | Binghamton, NY | Bachelor of Arts - Graphic Design

2016

SKILLS

- **Video Editing:** Adobe Premiere, After Effects, Media Encoder, Photoshop, Illustrator
- **Sound Design:** Audio Mixing, Sound Effects
- **Motion Graphics:** Titles, Transitions, Color Correction
- **Creative Collaboration:** Teamwork with Designers and Animators
- **Project Management:** Efficient Workflow, Time Management
- **Technical Proficiency:** Familiarity with Video Encoding Formats
- **Adaptability:** Ability to Incorporate Feedback, Resourceful Problem Solving